



Case Study

Castlehill Housing Association



Castlehill Housing Association re-invests in Miele machines after decades of service

Castlehill Housing Association is a registered charity and social landlord that provides affordable, rented homes. The association plays a significant role in improving the quality of life for many families and individuals.

With over 1,900 properties, it is important that there is a consistent standard of cleanliness across the thousands of sheets and towels, meaning high quality laundry equipment is needed to cope with the demand.

Speaking about her experience with the new machines and installation, Barbara Beattie of Castlehill Housing Association said:

"We are so impressed by Miele Professional. The previous products we had lasted for decades, which is why there was no doubt we would replace them with the same brand. The machines have proven to be reliable and due to their longevity, provide many years of usage, even though they were heavily used in our laundries."

“I would definitely encourage other housing associations to invest in Miele Professional as the quality of the appliances have meant great results.”

..... **Barbara Beattie** of Castlehill Housing Association

The association has been a loyal advocate of trusted German brand, Miele Professional, for over 20 years. When the old equipment needed upgrading after decades of use, the management committee decided once again to invest in Miele Professional machines to equip their laundries with efficient and effective appliances.

The committee consulted its local dealers, CAS Duncan in Aberdeen to source the machines. After conducting a thorough site assessment, the CAS Duncan team recommended that the Castle Hill Housing Association invest in the compact Miele Professional Little Giant range.

"CAS Duncan provided an excellent service at installation and immediately attends any repairs required to ensure that our tenants are not inconvenienced by loss of laundry services."

"I would definitely encourage other housing associations to invest in Miele Professional as the quality of the appliances have meant great results, with equipment that is built to last."



CAS Duncan. 222 Hardgate, Aberdeen, Aberdeenshire, AB10 6AA

☎ 01224 064803

✉ mail@casduncan.co.uk

🌐 www.casduncan.co.uk

🐦 @CASDuncan1

📌 @CASDuncan